**Subject: Data Analyst Task – Financial Reporting Project**

**Hi Blessing,**

We’d like you to work on an initial financial reporting project to give us an overview of our recent revenue, expenses, and net profit.

1. **Data Understanding**: Please start by reviewing the structure of our financial tables in the database. Focus on the tables for transactions, expenses, and any additional data that might impact our financial metrics.
2. **Reporting Setup**: Set up SQL queries to pull data on:
   * **Total Revenue**: For all user transactions over a given period.
   * **Total Expenses**: From our expenses table.
   * **Net Profit**: Calculated by subtracting expenses from revenue.
3. **Monthly and Quarterly Trends**: Once the basic report is ready, expand it by including a breakdown of revenue and expenses for each month or quarter. This will help us see any emerging trends.
4. **Deliverables**:
   * By the end of **Day 5**, please share your queries and initial findings for total revenue and expenses.
   * By the end of **Day 10**, submit a trend analysis report showing monthly and quarterly changes, with insights into key metrics.

Let us know if you have any questions. Thanks, and looking forward to your insights on this!

**Best,  
[Manager’s Name]**